

Complete Automation Solution Under One Roof

About Us

- With over 30+ Years of experience ELECTROQUIP started its journey with the development and manufacturing of compact industrial devices such as digital timers, counters, and basic automation components. Over the years, the company has steadily grown in capability and reputation, focusing on delivering high-performance, reliable, and user-friendly solutions for industrial automation needs.
- Today, ELECTROQUIP stands as one of the leading manufacturers of DC drives & Vibrator controller in India, with over 5,00,000+ units successfully in operation as of March 2025. Our DC drives and vibrator controllers are trusted across various industries for their smooth performance and compatibility with a wide range of DC PMDC motors and Vibrator controller.
- We specialise in designing of automation control panels, available in MS, SS, FLP, and ATEX-certified enclosures. These panels are manufactured to meet CE, UL and NEMA standards, ensuring global compatibility and compliance.
- We also provide embedded solutions and customized products tailored to meet specific client requirements, combining innovation with practicality to support diverse industrial processes.

Our Vision

- At ELECTROQUIP, customer satisfaction is not just a goal—it's a commitment. We aim to deliver end-to-end automation solutions by bringing all essential products and services under one roof. With a focus on innovation, we continuously upgrade systems with the latest technology while offering dedicated support to ensure smooth and efficient operations for every client.

Our Services



Automation Systems

- PLC/SCADA programming.
- HMI design and implementation.
- Industrial networking solutions.
- Custom automation workflows.
- Control system AMC.



DC Drives and Vibratory Control

- Wide Range of DC drives.
- Diverse range of Vibrator Control.



Embedded Solutions

- Custom controllers for industrial applications.
- IoT-based monitoring and control systems.
- Sensor integration and calibration.

Founders

Anil Chauhan

With deep expertise in embedded systems and industrial automation, he drives the technical innovation and product development that keeps EQ at the forefront of the industry.

Nikhil Shah

Bringing a wealth of experience in finance and marketing, this founder plays a key role in EQ's growth, managing financial strategy and business development to ensure long-term success.

Parag Goradia

Specializing in automation and control panel manufacturing, he ensures EQ's panels meet the highest standards of quality, safety, and performance across diverse industrial applications.



Embedded Division

VBC Series – Vibrator Controllers

- Wall-mounted (VBC1) and panel-mounted (VBC2) controllers designed for inductive loads like vibrator coils. Offer smooth, stable control with soft start, adjustable vibration limits, overload protection, and optional 0–10V DC PLC input.

TDR Series – DC Drives

- Reliable analog (TDR 72/96) and digital (TDR 72D/96D) DC drives for 0.25 HP and 1 HP motors. Include soft start, current protection, adjustable speed, remote on/off, and digital display in D models.

Custom Embedded Applications

- We design and develop microcontroller-based custom solutions tailored to your specific industrial requirements—covering automation, control, communication, and monitoring.



Panel Division

- EQ provides complete industrial automation and panel solutions, proudly serving many leading pharmaceutical companies.
- We specialize in Schneider-based automation systems and the design of high-performance control panels tailored to diverse industrial needs.
- Our panels are available in Mild Steel (MS), Stainless Steel (SS), Flameproof (FLP), and ATEX-certified enclosures. Built to meet CE, UL, and NEMA standards, our panels ensure global compliance, safety, and long-term reliability across all sectors.

